

UAE LEVERAGE TRADING REPORT | KEY HIGHLIGHTS

2023 Edition

MARKET DYNAMICS:

18,500

New UAE traders placed their first trade in the last 12 months

MARKET GROWTH:

9%

Increase in UAE trader population since May-2022

EDUCATIONAL CONTENT:

86%

Prefer in English than Arabic (34%) and other languages

PROVIDER RELATIONSHIPS:

37%

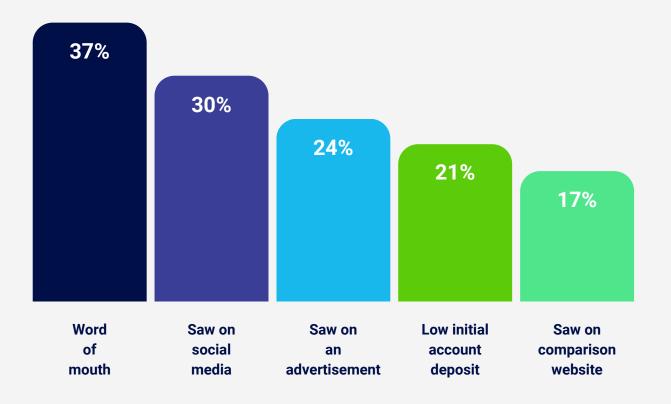
Are now controlled by the top 3 providers, down from 45% in May-2022



Commodities play a more outsized role in the UAE than other countries, and has increased in the past 12 months (62%, up from 57% in May-2022)

TOP 5 PROMPTS TO OPENING AN ACCOUNT WITH MAIN PROVIDER:

Well executed word-of-mouth recommendations remain the most effective prompt to opening and account with the provider currently used.



REFERENCES

The material in this infographic is sourced from the **Investment Trends 2023 UAE Leverage Trading Report: Industry Analysis**. To access the full reports or for further information, please contact Brian Chong on <u>b.chong@investmenttrends.com</u>.